



## Google as a médium

Data Landscape

Photography & Design by Lionel Bayol-Thémines

Essay of Marc Lenot

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This artist's book, size 33 x 24.5 x 3 cm, is composed of three leporello of 8 images each and a cover taken from the photographic work of Lionel Bayol-Thémines Google as a medium, and enriched with a essay by Marc Lenot.

Drawn in digigraphy on photographic paper Harman Hahnemühle smooth cotton.

Marc Lenot (born in 1948, Polytechnicien, M.I.T. graduate, master of EHESS) supported in June 2016 a thesis on experimental photography at the University Paris 1 Sorbonne under the direction of Michel Poivert. He has also written several essays on Czech photographer Miroslav Tichý. Winner of the 2014 Critics' Prize awarded by the French section of the AICA (International Association of Art Critics), he was, as such, the publisher of the book Estefanía Peñafiel Loaiza, preliminary fragments (the presses of the real , 2015). He is also the author of the blog Glasses Rouges on contemporary art published under the aegis of the World (<http://lunettesrouges.blog.lemonde.fr/>). He just published Play Against Devices. What is experimental photography? published by Photosyntheses.

### Présentation:

The first photographers of the 19th left to walk the world photographic chamber on the shoulder in order to document the planet, its landscapes, the men and their customs. With the Data landscape project, Lionel Bayol-Thémines trades the camera for a computer coupled to satellites and a shooting program and explores behind a screen, a new space, the «Big Data». The very principles of photography (point of view, framing, decisive moment ...), are always summoned. It tracks the errors of landscape representation, the bugs, and uses Google as a new medium of image creation, it forces the program to produce the accidental, the improbable, the unexpected and the unpredictable by the experience of not respecting its protocol of use. The main concerns of this work are to explore this new geographical space, these landscapes, to document something virtual, to question the diffusion of images and the programs that generate them. It is an experiment on the nature of the photographic medium and an investigation on the mechanisms of diffusion of images on internet ...



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